



PO Box 25110
Halifax, Nova Scotia
B3M 4H4
Hal-Con.com

Overview of Hal-Con

A community group, now over 10 years old, which produces the largest annual sci-fi and comic book convention in Atlantic Canada. The event continues to grow and expects 19,000+ people this year. The organization, including the board of directors and a committee of 60+ members, is near fully volunteer-run and champions a message of equality and acceptance to fans. The Hal-Con Sci-Fi Fantasy Association is a registered society with the Province of NS - we are a not-for-profit entity. In addition to the convention, Hal-Con hosts multiple events throughout the year and supports dozens of community/charity events year-round.

Objective

To find five artists to each contribute one piece of artwork for this year's convention badges and two programme guide covers.

Hal-Con will print badges worn by attendees for:

- VIP - Warp Speed
- Deluxe - Impulse Speed
- Weekend ticket holders

There will also be a general programme guide and gaming guide distributed - both of which need covers.

All artwork submitted will also be considered for merchandising - such as use on t-shirts or posters.

General Requirements

You will need your own software to complete the project, or provide high-quality scans of the final artwork. You may need to sign a non-disclosure agreement as your work may include not-yet-announced designs for merchandise or other surprises. You will need to provide us the design files as these will be required by the printing supplier.

All artwork should feature Hal-Con's mascot, Nelson. Nelson is typically used as a protagonist in artwork but is not always featured as a "hero".

Programme guides should also have some local reference to Halifax or Nova Scotia.

An agreement outlining exact terms will be provided as part of the arrangement.



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Technical Requirements

The artwork is ideally created electronically, though high-resolution scans of work produced offline are acceptable. The original artwork files are required, for the case in which minor manipulation of the images is needed.

Badge artwork should be designed for approximately 4" x 3" foot print on a badge approximately 3.15" x 5.5", and programme guide artwork should be optimized for letter size.

Acceptable file formats are: PDF, AI, EPS, PSD
Minimum DPI if Non-Vector: 600

Files can be delivered via email, Dropbox or another cloud-based service.

Project Timeline

July 18-28	RFQ Open, submit by 11:59pm AT.
July 29-31	RFQ bids reviewed and the winning candidate selected
August 1	Successful candidate contacted, contract prepared and sent for acceptance
September 22	Artwork deliverable in full
September 22	Artist to submit an invoice and payment will be issued within 30 days by cheque.

Other Notes

Please contact info@hal-con.com to discuss specific details, or questions regarding subjects of artwork.

Evaluation Criteria

The successful applicant will be able to comply with our needs, understand our mission and our brand. Women, LGBTQ+, visible minorities, individuals with disabilities, and veterans are encouraged to apply. Nova Scotian artists will be given preference.

The applicant will provide a quote the following:

- A brief introduction and/or background information (max 350 words)
- Artist portfolio and/or examples of similar projects completed
- At least one reference for your work

Submission deadline

RFQ should be emailed to info@hal-con.com no later than 11:59pm AT on July 28, 2019.