

HAL-CON



2021 VIRTUAL VENDOR FLOOR

[HAL-CON.com](https://www.hal-con.com)

Introduction

Hal-Con now has a virtual vendor floor! Sign up to have your website or online store listed in our directory, and get your products or services in front of thousands of our attendees and fans. There is a monthly subscription fee to have your business listed, with a discount if you purchase a full year.

Apply online at:

https://docs.google.com/forms/d/e/1FAIpQLSeGifpals155NORvkjxo8p2T_NmgR4HahSXuOQJGYbz9Wmz5Q/viewform

and view examples of listings at <https://Hal-Con.com/directory-vendors>.

Requirements

- Our virtual vendor floor accepts vendors from anywhere in the world, although products must be available to ship to Canada.
- You must fill out an application on our website at: [LINK](#)
- We require a business name, at least one photo, and at least one URL to an online shop, website, or social media page.
- You must be selling or advertising goods or services that align with pop culture, science fiction, fantasy, comic books, cosplay and/or gaming.
- If your website includes 18+ or mature content, there must be an age gate implemented to restrict minors from viewing this content.
- Multi-level marketing firms are not accepted at Hal-Con

Payment and Pricing

Invoices are sent through Quickbooks (online software) to your email every month. Failure to pay monthly invoices by the deadline will result in your listing being removed without notice. We will not chase you for payment. If you wish to cancel your listing at any time, please contact vendors@hal-con.com. Our only payment method is via credit card directly through Quickbooks. Cash, cheque, e-transfer, or money order is not accepted for the virtual vendor floor.

The price for the online vendor floor is as follows:

- **\$5 CAD per month (\$4.35 + HST)**
- **\$50 CAD for 12 months (\$43.48 + HST)**

Tax is included in these prices. (GST/HST: 811623024RT0001).

Deadlines

Once an application is approved (this process may take up to 10 business days) payments must be received by the 25th of each month in order to be listed on the next month. For example for a listing that starts June 1st, the payment must be received on or before May 25th. If you miss this deadline your listing will be posted on the first of the next month.

An invoice will automatically be sent to you monthly to renew your listing. If you wish to cancel at any time, email vendors@hal-con.com.

Photos

Please submit photos by emailing them to vendors@hal-con.com. All photos should have your business name in the file name and specify which will be the primary photo that is shown on our directory page to represent your store.

At this time we are limiting vendors to six pictures total with a maximum file size of 1MB per picture. They must be in .jpg, .gif, or .png format.

Application

The application only needs to be filled out once, unless there have been drastic changes to your business. Email any minor changes—e.g. pictures, descriptions, or changes in products—to vendors@hal-con.com. This also applies if you have cancelled your subscription and want to re-activate it. Please email us instead of filling out multiple applications.

Categories

Vendors in our directory will be sorted by category so that visitors to the site can sort by type of product, shipping options, price range, location, etc. Please fill out these details in the application form accurately so that customers can find your products!

Social Media

We require at least one URL to link to your website of choice. There is also a space on your vendor page for multiple social media links, including: Facebook, Google+, Tumblr, Flickr, Instagram, Twitter, Pinterest, LinkedIn, Youtube, and RSS. You can use as many of these as you want.

Video

Please contact vendors@hal-con.com if you want to add video(s) to your vendor page. We may be able to accommodate videos depending on size limitations.

Copyright / Unlicensed Items

For content that is provided for the virtual vendor floor, like photos and videos (IP content), you specifically give us the following permission: you grant us a non-exclusive, royalty-free, worldwide license to use any IP content that you provide for this use. This IP License ends when either party terminates the contract for the business to be on the Virtual Vendor Floor.

As a vendor, you are expected to hold all appropriate permissions for any merchandise you have for sale, and Hal-Con will comply with any requests from copyright holders and/or original artists to have that merchandise removed from our website.

Code of Conduct

- Vendors must not sell products that include the Hal-Con name or logo without explicit permission from Hal-Con.
- Complaints from the public will be addressed individually and may result in punitive action.
- Your links and photos will be vetted by Hal-Con staff and Hal-Con reserves the right to delist vendors whose products or linked social media pages are overly offensive or do not align with our values.
- Vendors and their staff shall not defame, slander or otherwise harm the integrity of the convention through spoken, physical, electronic, written or any other means, at any time.
- If a vendor fails to comply with these conditions, Hal-Con reserves the right to delist that vendor without notice or refund.

What if I have a physical vendor space at Hal-Con?

Purchasing a physical space at Hal-Con now includes a 3-month subscription to our virtual vendor floor for no additional cost. All in-person vendors will be posted on our website from October through December during the convention year. If you have already paid for a subscription and are then accepted to Hal-Con, you will be discounted the equivalent cost.

Questions?

If you have additional questions about our virtual vendor floor, feel free to reach out to vendors@hal-con.com anytime. Thank you!



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