



# Atlantic Canada's Largest Sci-Fi, Fantasy & Gaming Convention

## Overview of Hal-Con

A community group which produces the largest annual sci-fi and comic book convention in Atlantic Canada. The organization, including the board of directors and a committee of 50+ members, is fully volunteer-run and champions a message of equality and acceptance to fans. The Hal-Con Sci-Fi Fantasy Association is a registered society with the Province of NS and a not-for-profit entity. In addition to the convention, Hal-Con hosts multiple events throughout the year and supports dozens of community/charity events year-round.

## Objective

To find three artists to each contribute one piece of artwork for this year's convention badges.

Hal-Con will print badges worn by attendees for:

- Warp Speed
- Impulse Speed
- Weekend

## General Requirements

You will need your own software to complete the project, or provide high-quality scans of the final artwork. You will need to sign a non-disclosure agreement as your work will not be shown until Hal-Con weekend. You will need to provide us with the design files.

All artwork should feature Hal-Con's mascot, Nelson. Nelson is typically used as a protagonist in artwork but is not always featured as a "hero". Nelson loves to cosplay as their favorite characters, but it is not necessary for the illustrations.

An agreement/contract outlining exact terms will be provided as part of the arrangement.

## Evaluation Criteria

The successful applicant will be able to comply with our needs, understand our mission and our brand. Nova Scotian artists will be given preference.

The applicant will provide a quote (price/fee/cost) with the following:

- A brief introduction and/or background information (*max 350 words*)
- Artist portfolio and/or examples of similar projects completed

## Technical Requirements

The artwork is ideally created electronically, though high-resolution scans of work produced offline are acceptable. The original artwork files are required, for the case in which minor manipulation of the images is needed.

A template will be given to those chosen. Finished Warpspeed and Impulse badge artwork should be 4" x 4" with .125" bleed. Finished Weekend badge artwork should be 3.5" x 3" with .125" bleed.

Acceptable file formats are: PDF, AI, EPS, PSD

Minimum DPI if Non-Vector: 600

Files can be delivered via email, Dropbox or another cloud-based service.

## Project Timeline

July 14	RFQ Opens.
August 1	RFQ deadline, submit no later than 11:59pm AT.
August 2 - 4	RFQ bids reviewed and the winning candidate selected.
August 5	Successful candidates contacted, contract prepared and sent for acceptance.
September 5	Mockups / sketches / thumbnails of badge artwork due.
October 5	Finished artwork deliverable in full.
October 5	Artists submit their invoice and payment will be issued within 30 days.

## Other Notes

Please contact [april.baird@hal-con.com](mailto:april.baird@hal-con.com) to discuss specific details, or questions regarding subjects of artwork.

**Important Note: DO NOT SUBMIT** any ideas, sketches or other work of Nelson. We do not want you to do any work without pay. Only those accepted for this opportunity will be reached out and then discussed with the badge artwork. Those accepted will be paid with money, **NOT Tickets, Vendor Spots, or any other type of Ticket.**

## Submission deadline

RFQ should be emailed to [april.baird@hal-con.com](mailto:april.baird@hal-con.com) no later than 11:59 pm AT August 1, 2025.